



**SOCIAL JUSTICE AND RACIAL EQUITY INSTITUTE LAUNCH**

*Featuring Rev. Dr. William J. Barber II*

**SPONSORSHIP GUIDE**

**April 14-15, 2023**  
**NCCU Student Center**  
**500 Nelson Street**  
**Durham, NC 27707**

## ABOUT SJREI

Our School of Law specializes in training socially responsible lawyers who become leaders and serve their various communities around the state, country, and world. We belong to a larger academic family at North Carolina Central University (NCCU), a nationally ranked historically black university founded in 1910 in Durham, North Carolina, by pharmacist and religious educator Dr. James E. Shepard. NCCU is the oldest publicly-funded liberal arts college for African-Americans in the nation. Located in North Carolina's Research Triangle, NCCU serves as a hub for intellectual discourse and a source of community-oriented service, problem solving, and innovation.

The mission of the **Social Justice and Racial Equity Institute (SJREI)** is to address systemic racism and other forms of inequality through interdisciplinary problem solving that addresses the legacy of racial injustice and advances a just and prosperous society for all people. Systemic and institutional racism is a malicious and persistent barrier to the self-realization of racial minorities. We seek to advance racial equity and social justice by engaging in holistic, interdisciplinary problem solving that offers concrete proposals, policies, initiatives, and legal solutions that help to repair and reverse the legacy of racial and social injustice. SJREI will be guided by values of justice, equality, integrity, collaboration, transparency, and vested community engagement that encourages participation and guidance of people directly impacted by racial inequality and social injustice.



# SPONSOR BENEFITS

<p><b>SOCIAL JUSTICE CHAMPION</b> <b>\$45,000</b></p>	<p><b>25 Tickets</b> Opening Remarks at Luncheon and Dinner Sponsor Name or Logo on Event Booklet Sponsor Name or Logo on Website Sponsor Materials in Event Bag Full Page Color Ad</p>
<p><b>SOCIAL JUSTICE LEADER</b> <b>\$35,000</b></p>	<p><b>15 Tickets</b> Welcome Remarks at Dinner Sponsor Name or Logo on Event Booklet Sponsor Name or Logo on Website Sponsor Materials in Event Bag Full Page Color Ad</p>
<p><b>SOCIAL JUSTICE PARTNER</b> <b>\$25,000</b></p>	<p><b>10 Tickets</b> Welcome Remarks at Luncheon Sponsor Name or Logo on Event Booklet Sponsor Name or Logo on Website Sponsor Materials in Event Bag Full Page Color Ad</p>
<p><b>DEFENDER OF JUSTICE</b> <b>\$10,000</b></p>	<p><b>7 Tickets</b> Sponsor Name or Logo on Event Booklet Sponsor Name or Logo on Website</p>
<p><b>JUSTICE ADVOCATE</b> <b>\$5,000</b></p>	<p><b>5 Tickets</b> Sponsor Name or Logo on Event Booklet Sponsor Name or Logo on Website</p>
<p><b>FREEDOM RIDER</b> <b>\$1,000</b></p>	<p><b>3 Tickets</b> Sponsor Name or Logo on Event Booklet Sponsor Name or Logo on Website</p>
<p><b>SOJOURNER</b> <b>\$500</b></p>	<p><b>2 Tickets</b> Sponsor Name or Logo on Event Booklet Sponsor Name or Logo on Website</p>

# SPONSORSHIP COMMITMENT FORM



**NCCentral**  
UNIVERSITY  
School of Law

- SOCIAL JUSTICE CHAMPION     SOCIAL JUSTICE LEADER     SOCIAL JUSTICE PARTNER  
 DEFENDER OF JUSTICE     JUSTICE ADVOCATE     FREEDOM RIDER     SOJOURNER

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature \_\_\_\_\_

## AD AND LOGO INFORMATION

Full Color | 300 DPI or Higher | 8.5 x 11 Portrait | Full Bleed: 0.125 | Format: JPEG, TIFF, PDF

Please email color ad and logo to [sjrei@nccu.edu](mailto:sjrei@nccu.edu) or contact 919-530-7463.

Ad Deadline: March 1, 2023

**[CLICK HERE TO REGISTER ONLINE AS A SPONSOR!](#)**