

CLIENT INFORMATION SHEET

INTELLECTUAL PROPERTY CLINIC - TRADEMARKS
NORTH CAROLINA CENTRAL UNIVERSITY SCHOOL OF LAW

Contact Information:

Name: _____

Position: _____

Mailing Address: _____

Email address: _____

Telephone Numbers:

Business: _____

Cell: _____

Home: _____

Business Name: _____

Entity Type: _____

Principal Business Address: _____

State of Incorporation: _____

Please describe the nature of the business and the status of business development:

Describe the specific products, including all goods and services, which the business intends to market.

Describe the marketing mechanisms that you intend to use to advertise your goods and services.

Describe the market channels through which you anticipate that your goods and services will be offered to the consumers of those goods or services, e.g. department stores, on-line, small shops, etc.

Trademarks and service marks (collectively “marks”) are used to distinguish one’s goods or services in the marketplace and to serve as single source identifiers for those products. Many businesses use their business names as marks but may also adopt additional marks for specific types of goods or services that they market. Some may not use their business name at all as a mark. Have you already identified specific marks that you wish to use in conjunction with your goods and services? If so, what marks have you identified to be used with specific goods and services?

List any additional marks that you may have considered for adoption.

Have you already begun marketing your products in connection with a trademark or service mark? If so, please describe the details of such marketing including the date and place the relevant mark was first used. _____
